Roshni Patel

Counsel

Los Angeles

roshni.patel@troutman.com

D 213.328.7690

Roshni helps clients navigate the dynamic landscape of federal, state, and international privacy, data security, and consumer protection laws to build robust compliance programs while enabling innovation in an increasingly regulated landscape.

OVERVIEW

Roshni focuses on proactive compliance, regulatory engagement, and risk mitigation. She advises clients on building and strengthening privacy programs, responding to regulatory inquiries, and managing data incidents, including breach preparedness and response. Roshni also counsels companies on integrating privacy, artificial intelligence, and biometric considerations into product design, marketing, and operational practices.

With deep experience in the financial services sector, Roshni regularly works with banks, lenders, fintech companies, investment advisors, and insurance companies on regulatory compliance and risk mitigation. She brings sector-specific insight to issues involving affiliate data sharing, innovative data uses, and complex data protection obligations, helping clients align compliance strategies with business goals.

Roshni's practice spans the full regulatory lifecycle, from proactive compliance planning and program implementation to enforcement avoidance and regulatory engagement. She combines practical, forward-thinking advice with a nuanced understanding of how evolving data protection frameworks impact businesses across industries. Prior to joining Troutman, Roshni was a data, privacy, and cybersecurity counsel at an international law firm.

TOP AREAS OF FOCUS

- Privacy + Cyber

PROFESSIONAL/COMMUNITY INVOLVEMENT

- International Association of Privacy Professionals
- South Asian Bar Association
- National Asian Pacific American Bar Association

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PROFESSIONAL EXPERIENCE

- Privacy fellow, Wikimedia Foundation, 2013-2014
- Law clerk, American Psychiatric Association, 2012-2013

EDUCATION AND CERTIFICATIONS

EDUCATION

- Georgetown University Law Center, J.D., 2013
- Pomona College, B.A., 2007

BAR ADMISSIONS

- California
- District of Columbia

COURT ADMISSIONS

- U.S. Patent and Trademark Office

SPEAKING ENGAGEMENTS

- Speaker, "Beyond FCRA and GLBA: Financial Institutions, State AI Laws, and Missing Exemptions," BARBRI CLE Webinar, October 16, 2026.
- Speaker, "Tracking Tech on Trial: CIPA, ECPA, and Pixel & Cookie Litigation," PBSA 2026 Annual Conference, September 29, 2026.
- Speaker, "Navigating State AI and ADMT Laws: Implications for Consumer Reporting Agencies and Financial Institutions," Consumer Data Industry Association (CDIA) Webinar, July 22, 2026.

PUBLICATIONS

- Co-author, "California Enacts Sweeping New Insurance Privacy Law: What Insurers Need to Know About CIIPPA (SB 354)," *Troutman Pepper Locke*, October 5, 2026.

MEDIA COMMENTARY

- Quoted, "Oklahoma's New Privacy Law Expands Data Rights, but Most Probably Won't Notice," *StateScoop*, April 10, 2026.