Shelby E. Dolen

Associate

shelby.dolen@troutman.com

D 470.975.6876

OVERVIEW

Shelby develops and implements comprehensive privacy programs that are tailored to the specific needs of each client, helping them to remain compliant as privacy laws continue to evolve at the state, federal, and international levels. She is well versed in all U.S. state privacy laws, laws governing social media and children's data, AI laws and regulations, and international data privacy laws, including the GDPR.

Shelby is especially focused on guiding organizations through the shifting landscape of children's privacy law, providing practical advice on compliance and best practices. She also helps clients responsibly integrate new technologies, including artificial intelligence, into their operations while meeting regulatory requirements both in the U.S. and internationally.

Shelby is a frequent author and speaker on data privacy and AI topics, regularly contributing to industry blogs and publications. Her credentials include the Certified Information Privacy Professional/United States (CIPP/US) certification from the International Association of Privacy Professionals (IAPP).

Beyond providing privacy counsel, Shelby is also experienced with intellectual property issues. Her work includes drafting and negotiating complex software, licensing, and technology agreements. Shelby works with clients of all sizes, from startups to multinational corporations, helping them protect their assets and optimize legal strategies in a fast-changing business environment.

AWARDS

- *Best Lawyers in America*®: Ones to Watch: Privacy and Data Security Law (2026-2027)
- 2024 Pro Bono Champion
- *JD Supra* Readers' Choice Awards, Top 10 Author, Data Privacy (2022)

TOP AREAS OF FOCUS

- Privacy + Cyber

EDUCATION AND CERTIFICATIONS

©2026 Troutman Pepper Locke

EDUCATION

- University of Colorado Law School, J.D., lead articles editor, *Colorado Technology Law Journal*; Colorado Intellectual Property American Inn of Court; Order of Barristers; Moot Court Division of Barristers' Council
- University of Denver, B.A., major in socio-legal studies, film studies, and production; minor in business administration

CERTIFICATIONS AND MEMBERSHIPS

- IAPP Certified Information Privacy Professional/United States (CIPP/US)
- IAPP Artificial Intelligence Governance Professional (AIGP)
- IAPP Denver KnowledgeNet member

BAR ADMISSIONS

- Colorado

SPEAKING ENGAGEMENTS

- Speaker, "Designing for Minors: A Practical Guide to U.S. Children and Teens' Data Privacy," IAPP Privacy. Security. Risk. + AI Governance Global 2026, October 8, 2026.
- Moderator, "Honey, I Tracked the User: AI and Behavioral Profiling," NetDiligence Cyber Risk Summit Philadelphia 2026, October 6, 2026.
- Speaker, "Kids, Teens, and the Privacy Patchwork," Red Clover Advisors, June 16, 2026.
- Speaker, "Update on New and Upcoming State Privacy and AI Laws," IAPP Global Summit 2026: Privacy | AI Governance | Cybersecurity Law, April 1, 2026.
- Speaker, "U.S. Privacy and AI Law Update: Tracking Proposed State Privacy and AI Bills," Troutman Pepper Locke, March 3, 2026.
- Speaker, "Untangling 2026 Privacy: New Laws, Amendments, Enforcement, and More," Osano Webinar, January 15, 2026.
- Speaker, "Staying Ahead: Key Updates on State Privacy and AI Laws," Troutman Pepper Locke, November 6, 2025.
- Speaker, "Texas as America's New Privacy Watchdog," APP PSR, October 31, 2025.
- Speaker, "Hot Topic: The Children and Teen Landscape," U.S. State Privacy Crash Course, IAPP PSR, October 29, 2025.
- Speaker, "Webinar: Navigating the New CCPA Regulations: Cybersecurity Audits, Insurance, and Changes to Existing CCPA Regulations – Part 2," *Privacy + Cyber + AI*, September 4, 2025.

PUBLICATIONS

- Co-author, "Understanding the California DELETE Act: Key Insights and Implications," *Orange County Business Journal*, September 28, 2026.
- Co-author, "Alabama Enacts App Store Law," *Privacy + Cyber + AI*, February 18, 2026.
- Co-author, "California AG Announces Largest CCPA Enforcement Settlement to Date," *Privacy + Cyber + AI*, February 12, 2026.
- Co-author, "2025 CTDPA Enforcement Report Issued," *Privacy + Cyber + AI*, February 10, 2026.
- Co-author, "Analyzing the CCPA's New Risk Assessment Requirement," *Law.com Cybersecurity Law &*

Strategy newsletter, February 1, 2026. Republished on *Law.com*, February 17, 2026.

- Co-author, "California AG Announces Another CCPA Enforcement Action: Part 1," *Privacy + Cyber + AI*, November 3, 2025.
- Co-author, "Analyzing California's Digital Age Assurance Act," *Privacy + Cyber + AI*, October 27, 2025.
- Co-author, "Colorado Attorney General's Office Finalizes Latest Colorado Privacy Act Rulemaking," *Privacy + Cyber + AI,* October 13, 2025. Republished in *ALM's Cybersecurity Law & Strategy Newsletter* on October 31, 2025.
- Co-author, "CPPA Announces $1.35M Enforcement Action," *Privacy + Cyber + AI*, October 1, 2025.
- Co-author, "New CCPA Regulations Approved," *Privacy + Cyber + AI*, September 23, 2025.
- Co-author, "Analyzing the 2025 Children's Privacy Laws and Regulations," *Privacy +Cyber + AI*, September 17, 2025.
- Co-author, "Webinar: Navigating the New CCPA Regulations: Cybersecurity Audits, Insurance, and Changes to Existing CCPA Regulations – Part 2," *Privacy + Cyber + AI*, September 4, 2025.
- Co-author, "Colorado AI Act Effective Date Delayed," *Privacy + Cyber + AI*, August 27, 2025.

MEDIA COMMENTARY

- Quoted, "Companies Face New Enforcement Risks Under Kids' Privacy Update," *Bloomberg Law*, April 22, 2026.
- Quoted, "COPPA Amendments Open the Door to More State Privacy Claims," *Privacy Daily*, April 24, 2026.
- Quoted, "Companies Wrestle With Federal, State Rules on Kids' Privacy," *Bloomberg Government*, December 5, 2025.