Steven G. Perelman

Counsel

New York

steven.perelman@troutman.com

D 212.808.2712



OVERVIEW

Steven's corporate law practice focuses on advising consumer brand companies, life sciences entities, and financial institutions in a wide range of transactional and regulatory matters. He advises multinational clients in a variety of situations including mergers and acquisitions and control transactions, capital-raising transactions, and venture investments.

Steven brings extensive experience in strategic management, acquisition integration, business turnaround, investment valuation, and leadership, having held senior positions at major consumer products companies and investment management firms. As a skilled negotiator, he has guided organizations through complex transitions and growth initiatives. Steven is a former trustee of both the Rhode Island School of Design and the Children's Museum of the Arts of New York, as well as a former governor of the RISD Museum.

REPRESENTATIVE MATTERS

- Represented an investment fund in connection with its agreement to acquire the assets of an insolvent SaaS platform for health care products and services; the assets were transferred through an assignment for the benefit of creditors, a procedure in lieu of bankruptcy proceedings.
- Represented the leading global provider of advanced pharmaceutical delivery technologies in its $44.5 million purchase of the U.S. manufacturing facility of a clinical-stage biopharmaceutical company.
- Represented a leading business solutions provider for enterprise clients in the sale of its consulting business to a global Atlassian services and consulting firm.
- Represented a publicly traded scientific services company in its acquisition of the assets of a semiconductor testing business.
- Represented a private REIT in connection with a global credit platform's financing up to $300 million in growth capital.
- Represented the owners of a security software and hardware integration company in its multimillion-dollar sale to a global leader in state-of-the-art security systems through a merger with its affiliate.
- Represented the executive team of a leading provider of integrated technical building solutions for commercial and industrial facilities in the sale of its business to a $7.2 billion private equity platform of a major investment management firm.
- Represented one of the world's largest producers of flavors and fragrances in connection with its minority

©2026 Troutman Pepper Locke

investment in a strategic target with an option to acquire the remainder of the company.

- Represented a U.S.-based airline in its co-brand and private label credit card agreement negotiations with major U.S. and international banks.
- Represented a leading airline in securing a multibillion-dollar loan under the CARES Act.
- Represented a major retail automotive group in its negotiations and agreements with the largest provider of private label alternative financing programs.
- Represented a major entertainment and sports company in connection with its $181 million acquisition of a majority stake in a leading nightclub operator.
- Represented a Mexico-based corporate conglomerate in its sale of a telecom asset to a U.S. telecom giant.
- Represented a client in the formation of a Commodity Pool Operator and Commodity Trading Advisor.
- Represented a client in the formation of a hedge fund devoted to trading clean cryptocurrencies.
- Represented an overseas client in the asset purchase agreement in connection with the acquisition of a $300 million collection of artwork.
- Represented lead underwriters in the public offering of $1.3 billion of debt securities of a major global media and entertainment conglomerate.
- Represented a global investment holding company in its acquisition of a diesel fuel injector and turbocharger specialist.
- Represented a regional museum in its transfer of assets.
- Represented two rent stabilized tenants in their successful renegotiation of six-figure buyouts.
- Represented two international artists in their lawsuit against their former gallery owner.

TOP AREAS OF FOCUS

- Consumer Products
- Corporate
- Mergers + Acquisitions
- Private Equity

PROFESSIONAL EXPERIENCE

- Attorney, Lawyers Alliance for New York, 2014
- Co-owner and founder, Mantiques Modern Gallery, 2004-2014
- Research analyst, Merger Arbitrage, Lipper and Company, 2001-2002
- Vice president, Business Development, First Sterling Corporation, 2000-2001, 2002-2004
- Revlon Consumer Products Corporation
  - Senior vice president, Global Beauty Care, 2000
  - Vice president, Business Planning, 1997-1998
  - Vice president, Fragrance Division, 1995-1997
  - Vice president, Corporate Development, 1994-1995
  - Marketing manager, Haircolor, 1993-1994
- Vice president and general manager, Health at Home Division, Sunbeam Corporation, 1998-1999

EDUCATION AND CERTIFICATIONS

EDUCATION

©2026 Troutman Pepper Locke

- University of Pennsylvania Carey Law School, J.D., 1994
- University of Pennsylvania The Wharton School, M.B.A., 1994
- Brown University, B.A., 1990

BAR ADMISSIONS

- New York

PUBLICATIONS

- Co-author, "Of Course All M&A Lawyers Are Angels—That's Why the Devil Is in the Details," *New York Law Journal*, October 16, 2023.