Tambry Lynette Bradford

Partner

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Tambry is a trial attorney who defends public and private companies in privacy, cybersecurity, and complex commercial matters throughout the U.S. With trial to verdict and appellate experience, she works closely with clients to develop practical strategies to resolve their most challenging disputes.

OVERVIEW

Drawing from more than 20 of experience as a litigator, Tambry represents public and private companies in privacy, cybersecurity, and complex commercial matters throughout the U.S. As a partner in the firm's Privacy + Cyber group, Tambry focuses her practice on representing companies in disputes brought under federal and state privacy, security, and data use laws.

Tambry is accredited by the International Association of Privacy Professionals as a Certified Information Privacy Professional / United States (CIPP/US).

REPRESENTATIVE MATTERS

- Defending a security and data protection company in a putative class action involving common law and statutory claims, including alleged violations of the California Consumer Privacy Act (CCPA), the California Information Practices Act (IPA), and California's Unfair Competition Law arising out of a data breach.
- Defending a community health center in putative class actions involving common law and statutory claims, including alleged violations of the California Legal Remedies Act (CLRA), California Customer Records Act (CRA), and California Confidentiality of Medical Information Act (CMIA) arising out of a data breach.
- Defending a laboratory testing service provider in putative class actions involving common law and statutory claims, including alleged violations of the CCPA and CMIA arising out of a data breach.
- Served as one of the court-appointed lead defense counsel for a cloud software company in multidistrict litigation proceedings involving common law and statutory claims arising out of a ransomware attack; favorable individual settlements obtained after successfully defeating motion for class certification.
- Defended a media company in a putative class action involving an alleged violation of the Video Privacy and Protection Act (VPPA); favorable settlement obtained.
- Defended numerous companies against statutory and common law claims including the California Invasion of Privacy Act (CIPA), the Electronic Communications Privacy Act (ECPA), the California Comprehensive Computer Data Access and Fraud Act, and California's Unfair Competition Law arising out of the use of

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tracking technologies on websites.

- Defended a technology company specializing in Electronic Health Records (EHR) and Health IT solutions in putative class action involving claims of negligence, unjust enrichment, breach of contract, and breach of fiduciary arising out of alleged data breach; voluntary dismissal obtained prior to motion to dismiss.
- Defended medical device company in putative class action involving claims of negligence, breach of implied contract, violation of CCPA, unjust enrichment, and breach of confidence arising out of alleged data breach; voluntary dismissal obtained prior to demurrer.
- Served as lead counsel in a two-week jury trial defending sureties against claim for breach of construction performance bonds, resulting in a defense verdict.
- Served as lead counsel in a two-week bench trial defending an individual client against a claim for breach of oral contract and asserting cross-claims for breach of oral contract and fraud, resulting in a judgment in favor of client on all claims, and an award of all monetary damages sought under cross-claims.
- Served as trial counsel in a three-month jury trial representing a memorial park and mortuary asserting claims of breach of contract, fraud, and breach of fiduciary duty, resulting in a favorable settlement during closing arguments.
- Defended fourteen insurance companies in a putative class action involving claims of negligence and violation of the CMIA; case dismissed with prejudice on motion to dismiss.
- Represented a large insurance broker defending against a claim for indemnity; case voluntarily dismissed prior to jury selection following successful argument on motions *in limine.*
- Served as trial counsel in a four-week bench trial defending individuals and trustees against claims of breach of contract and fiduciary duties, resulting in a favorable settlement.
- Defended a food product manufacturer in two putative class actions involving claims of false advertising under the CLRA; cases dismissed with prejudice on motion to dismiss due to lack of federal subject matter jurisdiction.
- Defended a large moving equipment storage and rental company in a putative class action brought under California Business & Professions Code § 17200 for alleged antitrust violations; case dismissed with prejudice on motion to dismiss.
- Defended a construction company and related entities against claims for violations of the Racketeer Influenced and Corrupt Organization Act (RICO) and the Sherman Antitrust Act, fraud and negligence; case dismissed with prejudice on motion to dismiss.
- Defended a large hospital and health plan in an action challenging the constitutionality of California's peer review system; case dismissed with prejudice by the district court, dismissal affirmed by the Ninth Circuit, and petition for writ of certiorari denied by the U.S. Supreme Court.
- Defended a hospital and several of its executives in an action brought by a former physician asserting claims of racial discrimination, retaliation, and harassment in violation of 42 U.S.C. § 1981, tortious interference with existing contracts, and declaratory relief; summary judgment granted and costs awarded.
- Served as national defense counsel for a medical device manufacturer in product liability actions involving a surgical device used to treat obesity.
- Served as national defense counsel for a large moving equipment storage and rental company in product liability actions involving tractor trailers.
- Represented a large insurance company in the prosecution of a trademark infringement action; favorable settlement obtained following pre-trial conference, counterclaim alleging unfair competition, interference with prospective economic advantage and violation of the Federal Electronic Communications Privacy Act dismissed with prejudice on motion to dismiss.
- Defended an international integrated energy and chemical company against claims of patent infringement and misappropriation of trade secrets; favorable settlement obtained.

AWARDS

- Selected for inclusion on the 2012-17 *Southern California Rising Stars* lists

- Selected for the 2016 Leadership Council on Legal Diversity Fellows Program
- Named to the *Los Angeles Business Journal*'s "Most Influential Minority Lawyers" list for 2016

TOP AREAS OF FOCUS

- Class Action
- Litigation + Trial
- Privacy + Cyber

ALL AREAS OF FOCUS

- Business Litigation
- Class Action
- Consumer Financial Services
- Litigation + Trial
- Privacy + Cyber

EDUCATION AND CERTIFICATIONS

EDUCATION

- Pepperdine University Caruso School of Law, J.D., 2002
- University of California, Los Angeles, B.A., 1999, English

BAR ADMISSIONS

- California

SPEAKING ENGAGEMENTS

- Speaker, "Ransomware and Extortion Attacks: Legal Strategy, Law Enforcement, Coordination, Payment Risks, and Litigation," CCWC Career Strategies Conference, September 23, 2026.
- Speaker, "Teamwork Triumph: Crafting Legal Success in Defeating Security Breach Class Certification Through Collaboration," Privacy + Security Forum: Spring Academy, May 7, 2025.
- Panelist, "Updates on Lead Generation Activities, Expanded Definition of Data Brokers, Daniel's Law and the Slew of Resulting Litigation," Privacy + Security Forum: Spring Academy, May 9, 2024.
- Moderator, "Kids and Privacy in Video Games: The Age-Appropriate Design Code Act and Beyond," LACBA Video Game Symposium, June 9, 2023.

PUBLICATIONS

- Co-author, "CCPA Cybersecurity Audit: Part 5 – Audits as Evidence, Not Just Compliance Exercises," *Privacy + Cyber + AI*, June 25, 2026.
- Co-author, "The Electronic Communications Privacy Act: A Federal Private Right of Action for Privacy Policy Inaccuracies? Part Two (And What You Can Do to Cut Off Class Action Lawsuits)," *Privacy + Cyber + AI*, April 28, 2026.
- Co-author, "The ECPA: A Federal Private Right of Action for Privacy Policy Inaccuracies?" *Privacy + Cyber + AI*,

April 16, 2026.

- Contributor, "2024 Privacy, AI & Cybersecurity Year in Review," *Troutman Pepper Locke*, February 12, 2025.
- Co-author, "Proposed Amendments to New Jersey's Daniel's Law," *Troutman Pepper*, May 16, 2024.
- Co-author, "California Age-Appropriate Design Code Is Not Child's Play – Five Practical Tips to Comply and Protect Kids' Privacy," *Pratt's Privacy & Cybersecurity Law Report*, January 2023.
- Co-author, "California Age-Appropriate Design Code Is Not Child's Play – Five Practical Tips to Comply and Protect Kids' Privacy," *Troutman Pepper*, October 4, 2022.
- Co-author, "Four Strategies for Drafting Effective Consumer Breach Notices," *Law360*, September 30, 2022.

MEDIA COMMENTARY

- Mentioned, "*Law360*'s Legal Lions of the Week," *Law360*, May 17, 2024.