Victoria D. Summerfield

Partner

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OVERVIEW

The core focus of Victoria's practice is trademark prosecution, counseling, and transactions. She has trademark experience in U.S. domestic and international trademark clearance, prosecution, portfolio management, and transactions. She also litigates intellectual property claims in federal and state courts and at the Trademark Trial and Appeal Board.

Victoria has conducted availability searches and prepared successful trademark applications for clients in a wide array of industries, including health care, pharmaceuticals, nutritional supplements, medical devices, food and beverage, branding, and business services. She also counsels clients on anti-counterfeiting strategies and legal compliance of advertising.

Additionally, Victoria is a registered patent attorney.

REPRESENTATIVE MATTERS

Transactional

- Represented a global branding company in connection with the merger/acquisition of brand development business.
- Represented a memorialization business in connection with the merger of related subsidiaries.
- Represented a global biotech company in connection with the divestiture sales of selected pharmaceutical and over-the-counter product lines.
- Representing pharmaceutical chain in connection with the acquisition of a chain in connection with due diligence involving insurance coverage of seller and effect of acquisition on policies.

Litigation

- Negotiated a global settlement agreement on behalf of a beverage company to end trademark opposition action.
- Successfully negotiated a settlement in multiple cases involving allegations of ADA violations by commercial websites for online retailers, including a luxury clothing brand and confectionery.

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- Successfully negotiated a settlement in multiple copyright infringement matters.
- Defending lenders in putative class actions challenging debt collection claims, including claims related to unfair trade practices.
- Awarded summary judgment in favor of real property parcel owners regarding oil and gas lease dispute with prior parcel owners.
- Representing insurance companies in federal and state insurance coverage litigation involving a wide variety of matters arising under numerous types of policies, including commercial general liability policies, uninsured and underinsured motorist coverage, and professional liability policies.
- Represented pro bono juvenile life without parole inmate for resentencing hearing and appeal to the Superior Court of Pennsylvania.

AWARDS

- *Best Lawyers in America®: Ones to Watch*: Oil and Gas Law (2023-2025)
- *World Trademark Review* – WTR 1000 (2026)

TOP AREAS OF FOCUS

- Health Care + Life Sciences
- Health Care + Life Sciences Intellectual Property
- Insurance + Reinsurance
- Intellectual Property
- Litigation + Trial
- Trademark + Copyright

ALL AREAS OF FOCUS

- Accessible Facilities and Services (ADA Titles II and III)
- Health Care + Life Sciences
- Health Care + Life Sciences Intellectual Property
- Insurance + Reinsurance
- Intellectual Property
- International
- Litigation + Trial
- Media, Technology + Cyber Liability Insurance
- Trademark + Copyright

PROFESSIONAL/COMMUNITY INVOLVEMENT

- Member, Allegheny County Bar Association
- International Trademark Association

EDUCATION AND CERTIFICATIONS

EDUCATION

- University of Pittsburgh School of Law, J.D., 2011
- Duquesne University Honors College, M.S., 2008, forensic science and law
- Duquesne University, B.A., 2007, biochemistry

BAR ADMISSIONS

- Pennsylvania
- West Virginia
- U.S. Patent and Trademark Office

COURT ADMISSIONS

- U.S. District Court, Western District of Pennsylvania
- U.S. District Court, Eastern District of Pennsylvania
- U.S. District Court, Southern District of West Virginia
- U.S. Court of Appeals, Third Circuit

SPEAKING ENGAGEMENTS

- Speaker, 3 Rivers Venture Fair 2026, February 4-5, 2026.
- Speaker, "AI and IP Law: A Shifting Legal Landscape Amid Groundbreaking Technology Advancement," Troutman Pepper, March 26, 2024.

PUBLICATIONS

- Co-author, "Potential Fourth Trial to Determine Punitive Damages in Trade Dress and Publicity Rights Infringement Case," *Troutman Pepper Locke*, October 22, 2025.
- Co-author, "3 Steps Brand Owners Should Take to Combat Counterfeiting After Suspension of the Duty-Free De Minimis Rule," *Troutman Pepper Locke*, September 18, 2025.
- Co-author, "California's Latest Dueling Rulings — Fair Use of Copyrighted Materials in AI Algorithms," *Troutman Pepper Locke*, July 23, 2025.
- Co-author, "Trade Dress Disputes Continue To Be a Bitter Pill in Pharma," *Troutman Pepper Locke*, April 8, 2025.
- Co-author, "Trademark Case Shows Infringement Is Often in the Eye of the Beholder — Federal Court Rules in Favor of Beauty Company's "Dupe" Mascara Product," *Thomas Reuters' The Licensing Journal*, February 1, 2025.
- Co-author, "How e.l.f. Beat a Trademark Lawsuit Over its Popular Mascara 'Dupe,'" *The Fashion Law*, January 24, 2025.
- Co-author, "Trademark Case Shows Infringement Is Often in the Eye of the Beholder — Federal Court Rules in Favor of Beauty Company's "Dupe" Mascara Product," *Troutman Pepper Locke*, January 7, 2025.
- Co-author, "Is the Third Time the Charm? Court Awards $71.4M in Contentious Trade Dress and Publicity Rights Dispute," *Troutman Pepper*, October 1, 2024 and reposted in the November/December 2024 issues of the *IP Litigator* and *The Licensing Journal*.
- Co-author, "IP Protection for Featured Characters in Digital and Physical Media," *Troutman Pepper*, November 16, 2023.
- Co-author, "The Intersection of Generative AI and Copyright Law," *The Intellectual Property Strategist* and *Law.com,* August 2023.

- Co-author, “Choosing, Using Typefaces and Fonts: An Intellectual Property Law Review,” *thefashionlaw.com*, July 25, 2023.
- Co-author, “The Intersection of Generative AI and Copyright Law,” *Troutman Pepper*, July 21, 2023.
- Co-author, “IP Considerations for Naming Clinical Trials,” *Troutman Pepper*, May 10, 2023.
- Co-author, “An IP Law Recipe for Alphabet Soup: Typefaces and Fonts,” *Troutman Pepper*, March 20, 2023.
- Co-author, “California Appeals Court Determines ADA Not Applicable to E-Commerce Websites Lacking a Brick-and-Mortar Store,” *Troutman Pepper*, August 4, 2022.
- Co-author, “NY District Court Rules ADA Does Not Apply to Internet-Only Businesses,” *Troutman Pepper*, September 2, 2021.
- Co-author, “California Appeals Court Relies on Nexus Theory to Reverse Dismissal of ADA Website Violation Complaint,” *Troutman Pepper*, July 2, 2020.

MEDIA COMMENTARY

- Cited, “Who Are The OMG Girlz? Girl Group at Center of T.I. and Tiny’s $53.6 Million Failed Punitive Damages Bid Against MGA,” *International Business Times*, July 3, 2026.
- Cited, “T.I. and Tiny Lose Bid for $53.6M in Punitive Damages From MGA – OMG Girlz Doll Award Stays Capped at $17.9M,” *Music Business Worldwide*, July 2, 2026.