William Gaus

Chief Knowledge Management and Innovation Officer

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OVERVIEW

Will is the chief knowledge management and innovation officer of the firm, where he focuses on executing solutions that help attorneys work more efficiently and better serve clients. Will joined the firm in 2018, bringing 20 years of global experience in practice-centric technology, knowledge management, and innovation to the firm.

ALL AREAS OF FOCUS

- Artificial Intelligence

EDUCATION AND CERTIFICATIONS

EDUCATION

- Aurora University, M.B.A., 2006, technology and operations management
- University of Wisconsin–La Crosse, B.A., 2000, communication and media studies

SPEAKING ENGAGEMENTS

- Speaker, "Case Study: Building KM From the Ground Up After a Major Merger," KM&I For Legal Conference, October 21-22, 2026.
- Speaker, "CoCounsel 2026—A Look at Legal Innovation in Store," *Thomson Reuters*, November 19, 2025.

MEDIA COMMENTARY

- Quoted, "KMI for Legal Day Two Takeaways: Responsible Vibe Coding, Fostering AI Innovation," *Legaltech News*, October 22, 2026.
- Quoted, "How Law Firms Are Strategizing for Consumption-Based AI Pricing," *Legaltech News*, October 14, 2026.
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- Quoted, “Legal Tech Leaders’ 2026 Focus: Ensuring AI Delivers,” *Law360 Pulse*, January 6, 2026.
- Quoted, “The 3 Trends That Dominated Companies’ AI Rollouts in 2025,” *Fortune*, December 15, 2025.
- Quoted, “AI Isn’t Just Entering Law Offices—It’s Challenging the Entire Legal Playbook,” *Fortune*, July 23, 2025.
- Quoted, “Agentic AI 101: Decoding the Latest AI Buzzword for Legal Professionals,” *Legaltech News*, June 3, 2025.
- Quoted, “3 Ways Troutman Used AI Tools to Streamline Its Firm Merger,” *Law360 Pulse*, May 8, 2025.
- Quoted, “How Troutman Pepper Locke Used Gen AI to Streamline Its Firm Merger Process,” *Law.com*, May 2, 2025.
- Interviewed, “Troutman Pepper Locke’s Tech Leaders Discuss Importance of Women in Legal Tech, Firm’s AI Developments,” *Law.com*, March 20, 2025.
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- Quoted, “We Asked Every *Am Law* 100 Law Firm How They’re Using Gen AI. Here’s What We Learned,” *The American Lawyer*, January 29, 2024.
- Quoted, “‘They’re Not Cheap’: Law Firm CIOs on Generative AI Tools,” *Law360 Pulse*, October 17, 2023.
- Quoted, “For Law Firms, Launching Generative AI Chatbots Requires More Than Just Novel Technology,” *Law.com*, September 6, 2023.
- Interviewed, “Troutman Pepper Leader on Launching AI Assistant Athena,” *Law360*, September 1, 2023.
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- Quoted, “Troutman Pepper Launches Generative AI Task Force,” *Law360*, May 12, 2023.
- Quoted, “Troutman Pepper’s New Task Force Sees AI Benefits for Both Clients and Firm,” *Daily Report*, May 11, 2023.
- Quoted, “Troutman Pepper Launches Generative AI Task Force,” *Law360*, May 10, 2023.
- Quoted, “This Firm Is Partnering With Law Students for New Business Ideas,” *Reuters*, September 3, 2021.