

# **William Gaus**

Chief Knowledge Management and Innovation Officer

Chicago
william.gaus@troutman.com
D 215.981.4915



## **OVERVIEW**

Will is the chief knowledge management and innovation officer of the firm, where he focuses on executing solutions that help attorneys work more efficiently and better serve clients. Will joined the firm in 2018, bringing 20 years of global experience in practice-centric technology, knowledge management, and innovation to the firm.

## **ALL AREAS OF FOCUS**

• Artificial Intelligence

## **EDUCATION AND CERTIFICATIONS**

#### **EDUCATION**

- Aurora University, M.B.A., 2006, technology and operations management
- University of Wisconsin-La Crosse, B.A., 2000, communication and media studies

#### MEDIA COMMENTARY

- Quoted, "Al Isn't Just Entering Law Offices—It's Challenging the Entire Legal Playbook," Fortune, July 23, 2025.
- Quoted, "<u>Agentic Al 101: Decoding the Latest Al Buzzword for Legal Professionals</u>," Legaltech News, June 3, 2025.
- Quoted, "3 Ways Troutman Used Al Tools to Streamline Its Firm Merger," Law360 Pulse, May 8, 2025.
- Quoted, "How Troutman Pepper Locke Used Gen Al to Streamline Its Firm Merger Process," Law.com, May 2, 2025.
- Interviewed, "<u>Troutman Pepper Locke's Tech Leaders Discuss Importance of Women in Legal Tech, Firm's Al Developments</u>," *Law.com*, March 20, 2025.
- Quoted, "Troutman Pepper's Generative Al Assistant One Year Later," Law360 Pulse, August 23, 2024.
- Interviewed, "2024 Law Firm Innovators: Troutman Pepper Hamilton Sanders," The Legal Intelligencer, May 2, 2024.

- Quoted, "Pennsylvania's Am Law 100 Firms Are Diving Into Gen Al," The Legal Intelligencer, February 6, 2024.
- Quoted, "We Asked Every Am Law 100 Law Firm How They're Using Gen Al. Here's What We Learned," The American Lawyer, January 29, 2024.
- Quoted, "They're Not Cheap': Law Firm CIOs on Generative Al Tools," Law360 Pulse, October 17, 2023.
- Quoted, "For Law Firms, Launching Generative AI Chatbots Requires More Than Just Novel Technology," Law.com, September 6, 2023.
- Interviewed, "Troutman Pepper Leader on Launching Al Assistant Athena," Law360, September 1, 2023.
- Quoted, "Troutman Pepper Rolls Out Proprietary Gen Al Chatbot 'Athena' With Painstaking Care," Law.com, August 23, 2023.
- Quoted, "Troutman Pepper Launches Generative Al Task Force," Law360, May 12, 2023.
- Quoted, "<u>Troutman Pepper's New Task Force Sees Al Benefits for Both Clients and Firm</u>," *Daily Report*, May 11, 2023.
- Quoted, "Troutman Pepper Launches Generative Al Task Force," Law360, May 10, 2023.
- Quoted, "This Firm Is Partnering With Law Students for New Business Ideas," Reuters, September 3, 2021.