

California ADCA Bill Aims to Increase Children's Data Privacy

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Recently, California introduced Assembly Bill 2273 (AB 2273) or the California Age-Appropriate Design Code Act (ADCA). If passed, the ADCA will impose certain data privacy requirements on businesses that provide “an online service, product or feature likely to be accessed by a child.” Unlike other statutes, the ADCA defines child as a consumer under 18 years of age. These requirements are intended to protect children’s personal information and limit children’s online exposure.

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