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Enhancing Card Partnerships and Compliance: A Conversation With Matthew Goldman

Payments Pros – The Payments Law Podcast

SPEAKERS

[Carlin A. McCrory](#)

In this episode of *Payments Pros*, Carlin McCrory is joined by Matthew Goldman, founder of Totavi, LLC and publisher of *CardsFTW*, to discuss operational compliance for card issuers. Their conversation highlights essential practices for maintaining compliance, such as tracking transactions and monitoring systems effectively.

Carlin and Matthew examine the complexities of card programs, identifying common pitfalls and exploring strategies to enhance partnerships with banks and customers. They emphasize how compliance can serve as a revenue enabler rather than merely a cost center. Through practical approaches, such as refining marketing collateral approval processes, they discuss ways to streamline operations and support growth effectively.

Matthew shares insights from his extensive fintech experience, offering perspectives into industry expectations and the complexities of card products. Carlin and Matthew's discussion underscores the importance of having the right team and partners to navigate compliance challenges successfully.

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