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Locke Lord and London's Giovanni Visintini Recognized in WIPR UK Trademark Rankings 2024

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Locke Lord has been recognized in the World Intellectual Property Review (WIPR) UK Trademark Rankings 2024, achieving recommended status in the contentious and non-contentious categories. In addition, London's [Giovanni Visintini](#) was recognized as a notable practitioner in the non-contentious category.

According to WIPR, the inaugural rankings detail law firms and lawyers at the forefront of their industry, navigating the impact of technological innovation on trademarks practice, the challenges of domestic and international protection and the ever-demanding contest of representing clients in the courtroom. Rankings are based on a robust assessment of the UK intellectual property market that includes market analysis, reviews of submissions and interviews with firms, clients and other leading individuals.

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