

Press Coverage | October 7, 2024

# Nike Stole Company's Trademark, Then Tried to Bury It in Legal Bills, Court-Ordered Report Says

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Ben Wagner, a partner in the Intellectual Property Practice Group of Troutman Pepper, was mentioned in the October 7, 2024 *Forbes* article, "[Nike Stole Company's Trademark, Then Tried to Bury It in Legal Bills, Court-Ordered Report Says.](#)"

In a classic "David vs. Goliath" case, a small Norristown, PA-based company, Lontex, was forced to take sportswear giant Nike to court over trademark infringement.

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"This lack of civility goes to the heart of the attorney fee expense and signals an improper desire to simply cause increased attorney costs rather than winning on the merits," Greenspan wrote in the report, which Lontex counsel Troutman Pepper shared with me.

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