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Practice Point: Tips for Oral Argument in Consumer Litigation

WRITTEN BY

Elizabeth Holt Andrews

Oral argument—whether at the trial level or on appeal—is a crucial inflection point in the life of any case. And when it comes to oral advocacy, consumer cases present their own special challenges. How do you distill a complex set of statutes, regulations, and detailed factual timelines into something clean, clear, digestible, and memorable for your judicial audience? Does the answer change when you're arguing a dispositive motion at the trial level versus appearing before a panel of appellate judges or justices?

Here are some tips and tricks that I've developed in my own practice of consumer financial services litigation. I hope they help you too.

Read the full article in the *American Bar Association Litigation Section's Consumer Litigation Committee*Newsletter.

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