

Firm Events | August 8, 2024 | 2:00 PM - 3:00 PM ET

# Safeguarding Your Business Against Corporate Espionage

### Zoom

### **SPEAKERS**

Evan Gibbs | Gwendolyn Tawresey | William M. Taylor | L. Andrew Tseng

# Thursday, August 8 • 2:00 – 3:00 p.m. ET

In today's highly competitive business landscape, corporate espionage poses a significant threat to organizations of all sizes. This webinar will delve into the critical issues surrounding corporate espionage, with a specific focus on trade secret theft and the inappropriate use of intellectual property.

Join members of Troutman Pepper's Corporate Espionage Response Team for an insightful session where they will provide a comprehensive overview of:

- Legal Implications: Understand the legal framework governing trade secrets and IP, and the severe consequences of corporate espionage.
- Preventative Measures: Learn practical strategies and best practices to safeguard your company's valuable assets from espionage activities.
- Potential Remedies: Explore the legal and operational remedies available to organizations that fall victim to trade secret theft and IP misuse.

## **RELATED INDUSTRIES + PRACTICES**

- Business Litigation
- Intellectual Property
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