

Speaking Engagements | September 8, 2022 | 4:00 AM - 2:00 PM ET

# Smart Business Dealmakers Conference 2022

Philadelphia Marriott Downtown

## SPEAKERS

[Erica Wilson](#)

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**Thursday, September 8 • 8:00 a.m. – 6:00 p.m. ET**

The Smart Business Dealmakers Conference (formerly ASPIRE) connects thousands of local dealmakers – from middle-market CEOs to top investors and lenders to leading M&A advisers.

With sessions ranging from raising capital to buying and selling companies to alternative asset investing, our conference covers the breadth of the M&A landscape.

Troutman Pepper is a proud supporting sponsor of the 2022 Smart Business Dealmakers Conference.

Troutman Pepper Partner Erica Wilson will be one of the panelists presenting during the, “Maximizing Your Liquidity Event: Avoiding Pre-and-Post Transaction Pitfalls,” session.

Whether you’re raising capital, selling a majority or minority stake in your business, or even executing a recapitalization, liquidity events are a rare opportunity to turn concentrated equity positions into enduring, diversified wealth. Join a panel of C-suite executives, PE investors, and M&A advisors for a conversation on how to generate the best possible outcome.

Erica is also on the host committee panel for the annual event.