

Podcasts | April 29, 2022

The Role of Outside Counsel in Crisis Communications

Regulatory Oversight Podcast

SPEAKERS

Stephen C. Piepgrass

In this *Regulatory Oversight Podcast* episode, Cookerly PR Founder and President Carol Cookerly joins Troutman Pepper Partner Stephen Piepgrass to examine how outside regulatory counsel can work with crisis communication firms and in-house communications teams to help navigate the public relations aspects of bet-the-business investigations and litigation. During the episode Carol and Stephen discuss best practices and how to use communications in both reactive and proactive ways to protect a client's interest and communicate effectively to multiple audiences and stakeholders.

RELATED INDUSTRIES + PRACTICES

• State Attorneys General