

Troutman Pepper Locke State Attorneys General Monitor – September 18, 2025

WRITTEN BY

Ashley L. Taylor, Jr. | Clayton S. Friedman

State attorneys general increasingly impact businesses in all industries. Our nationally recognized [state AG team](#) has been trusted by clients for more than 20 years to navigate their most complicated state AG investigations and enforcement actions.

State Attorneys General Monitor analyzes regulatory actions by state AGs and other state administrative agencies throughout the nation. Contributors to this newsletter and related [blog](#) include attorneys experienced in regulatory enforcement, litigation, and compliance. Also visit our [State Attorneys General Monitor microsite](#).

Contact our State AG Team at StateAG@troutman.com.

TROUTMAN PEPPER LOCKE SPOTLIGHT

Effective Strategies for Managing Cybersecurity Breaches: How to Navigate State AG Investigations and Federal Agency Actions

By [Troutman Pepper Locke State Attorneys General Team](#)

[Register Here](#)

Thursday, September 25 • 1:00 – 3:10 p.m. ET

Sadia Mirza, co-leader of Troutman Pepper Locke's [Incidents + Investigations](#) practice, [Privacy + Cyber](#) Partner Timothy St. George, and [Regulatory Investigations, Strategy + Enforcement](#) Counsel Gene Fishel, will participate in an upcoming CLE with myLawCLE to examine the nuances of navigating cybersecurity breaches.

[Read more](#)

PODCAST UPDATES

State AGs' Continued Focus on Enforcement – With or Without AI Legislation

By [Stephen C. Piepgrass](#), [Brett Mason](#), [Chris Carlson](#), and [Gene Fishel](#)

In this crossover episode of *The Good Bot* and *Regulatory Oversight*, Brett Mason, Gene Fishel, and Chris Carlson discuss the latest state laws targeting AI, especially in health care. They break down new legislation in Colorado, Utah, California, and Texas, highlighting differences in scope and enforcement. They also cover how

state attorneys general are using consumer protection and anti-discrimination laws to regulate AI, even in states without AI-specific statutes.

[Read more](#)

STATE AG NEWS

California Privacy Protection Agency Announces Multistate Sweep Targeting GPC Compliance

By [Troutman Pepper Locke State Attorneys General Team](#), [David Stauss](#), and [Angelo A. Stio III](#)

Key point: The investigative sweep is part of a growing multistate approach to privacy enforcement actions.

On September 9, the California Privacy Protection Agency (CPPA) [announced](#) that it has initiated a joint regulatory sweep in collaboration with attorneys general (AG) from California, Colorado, and Connecticut. The sweep will target businesses' compliance with legal requirements associated with recognition of opt-out preference signals (OOPS) and universal opt-out mechanisms (UOOMs) that consumers can use to exercise their right to opt out of online tracking technologies (*i.e.*, targeted advertising, sales, or sharing).

[Read more](#)

AG OF THE WEEK

Raúl Labrador, Idaho

Raúl Labrador serves as Idaho's 33rd attorney general (AG), focusing on serving the people of Idaho and promoting government accountability. Labrador began his public service career in 2006 when he was elected to the Idaho Legislature, serving for four years. In 2010, he was elected to the U.S. House of Representatives, representing Idaho for eight years. During his time in Congress, Labrador chaired the House Judiciary Subcommittee on Immigration and Border Security and was a member of the House Committee on Natural Resources for eight years, contributing to legislative discussions on immigration, border security, and resource management.

Labrador holds a bachelor's degree from Brigham Young University in Utah and a law degree from the University of Washington School of Law in Seattle. After law school, he clerked for the U.S. District Court for the District of Idaho. Prior to his congressional service, Labrador founded and managed a law firm with offices in Boise and Nampa, focusing on immigration and criminal law.

As AG, Labrador continues to emphasize transparency, legal integrity, and ensuring that Idaho's government remains accountable to its citizens. He works to provide legal guidance to state agencies and represents Idaho in legal matters at the state and federal levels.

Idaho AG in the News:

- Labrador [announced](#) the AG offices' legal victory in a wrongful termination lawsuit filed by a former employee.
- Labrador [warned](#) Idaho families about the danger of cryptocurrency ATM scams.
- Labrador [joined](#) the bipartisan coalition urging tech companies to stop the spread of nonconsensual intimate imagery.

UPCOMING AG EVENTS

- **October: AGA | Human Trafficking Conference | Oxford, MS**
- **October: RAGA | Senior Staff Retreat | Kiawah Island, SC**
- **November: DAGA | Scottsdale Policy Conference | Scottsdale, AZ**

For more on upcoming AG Events, [click here](#).

Troutman Pepper Locke's State Attorneys General team combines legal acumen and government experience to develop comprehensive, thoughtful strategies for clients. Our attorneys handle individual and multistate AG investigations, proactive counseling and litigation, and manage ancillary regulatory issues. Our successful approach has been recognized by *Chambers USA*, which ranked our practice as a leader in the industry.

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