

Troutman Pepper State Attorneys General Monitor – May 12, 2023

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State attorneys general increasingly impact businesses in all industries. Our nationally recognized state AG team has been trusted by clients for [20 years](#) to navigate their most-complicated state AG investigations and enforcement actions.

State Attorneys General Monitor analyzes regulatory actions by state AGs and other state administrative agencies throughout the nation. Contributors to this newsletter and related [blog](#) include attorneys experienced in regulatory enforcement, litigation, and compliance.

Contact our State AG Team at StateAG@troutman.com.

State AG Updates

NAAG SYMPOSIUM AND PRESIDENTIAL SUMMIT: REGULATING AI AND COMBATTING ORGANIZED RETAIL CRIME, WHILE SUPPORTING VETERANS

By [Troutman Pepper State Attorneys General Team](#)

In March 2023, the National Association of Attorneys General (NAAG) hosted its *2023 Attorney General Symposium and Presidential Summit* in Philadelphia. Several State AGs and their staff members attended the meetings. Among the topics discussed, the panels involving artificial intelligence (AI) and organized retail crime (ORC) provided particularly relevant and pressing commentary. The *Presidential Summit* focused on NAAG President and Ohio AG Dave Yost's presidential initiative, highlighting the need for the continued veteran support even after their tours of duty end.

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COLORADO AG SETTLES WITH MARKETING COMPANY FOR PRIVACY VIOLATIONS

By [Troutman Pepper State Attorneys General Team](#)

On May 8, Colorado Attorney General Phil Weiser [announced](#) a \$21,250 settlement with Denver marketing company Ifficient for inappropriately using consumer data for work Ifficient performed on behalf of broadband industry clients concerning a Federal Communications Commission proposed regulation repeal.

[Read more](#)

CONSUMERS NATIONWIDE TO BEGIN RECEIVING CHECKS FROM INTUIT SETTLEMENT

By [Troutman Pepper State Attorneys General Team](#)

Consumers nationwide will begin receiving checks from a May 2022 multistate [settlement](#) between 51 attorneys general and Intuit, owner of TurboTax. The coalition of AGs settled with Intuit for \$141 million to resolve allegations that TurboTax deceptively marketed its products.

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COLORADO AG ANNOUNCES ADDITIONAL SETTLEMENTS IN GAP REFUND INITIATIVE

By [Troutman Pepper State Attorneys General Team](#)

On May 8, Colorado Attorney General Phil Weiser [announced](#) settlements with four of the largest guaranteed automobile protection (GAP) administrators — Safe-Guard Products International, Inc., Jim Moran & Associates, Inc., Norman & Co., Inc., and National Auto Care Corporation — operating in Colorado, totaling more than \$2.87 million in restitution for 3,550 Colorado vehicle owners. Settlement amounts ranged from \$4,036.56 to \$1,655,124.78, with each settling entity agreeing to provide refunds to impacted consumers under an assurance of discontinuance agreement. We posted about previous GAP refund settlements [here](#) and [here](#).

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Stephanie Kozol, Senior Government Relations Manager – State Attorneys General, also contributed to this newsletter.

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